

# LETTERING • LOGOTYPES

*Ultimate  
Desserts*

Optima Group / Pillsbury

LUC BESSON  
**ARTHUR**  
and the  
**MINIMOYS**

Harper Collins

*Bolthouse*  
FARMS

HMS Design / Bolthouse Farms

*Charm!*

Hyperion Books

*the Fruit Press*

Adverba

*Norah Jones*

Blue Note Records

  
*Baby Cakes*

Stacy Balfour

*Isabella  
Bird*

Territory Ahead

  
*Madison*

Gunn / Jenkins

## FONTS

Custom, proprietary fonts such as this one designed for Downy for use with their fabric softener line.

*An original handwriting font for Nestle Taster's Choice for advertising purposes, with a complete set of alternative characters.*

*Script typefaces constructed for a large card and gift manufacturer based upon provided handwriting.*

PROPRIETARY FONT PRODUCED FROM THE ARTIST'S WRITING FOR A PRODUCT LINE.

A TYPE FAMILY FOR LOEHMANN'S based on their logotype: a completed character set, and three weights of Romans *and Italics*.

Unique proprietary LED-like font designed and digitized for a FITNESS COMPANY'S DVD.



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Lettering, logos, icons,  
typeface design and modification.

Jill Bell has judged Linotype and TDC's type design contests and has numerous fonts available from ITC, Adobe, Monotype, etc.