

# LOEHMANN'S FONT

An original, proprietary type family created for the department store based on their logotype.

Designed by Jill Bell

*Haiku by Jack Kerouac*

White rose with red  
splashes—Oh  
Vanilla ice cream cherry!

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 1234567890 @\$%&!?

Forever and forever  
everything's alright—  
midnight woods

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 1234567890 @\$%&!?

Nightfall—too dark  
to read the page,  
too cold.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz 1234567890 @\$%&!?

*Iowa clouds  
following each other  
into eternity.*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
*abcdefghijklmnopqrstuvwxyz 1234567890 @\$%&!?*

*Looking for my cat  
in the weeds,  
I found a butterfly*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
*abcdefghijklmnopqrstuvwxyz 1234567890 @\$%&!?*

*A long island  
in the sky  
The Milky Way*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
*abcdefghijklmnopqrstuvwxyz 1234567890 @\$%&!?*

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